

## DISCOUNT STUDY BRAND LIST

#831695  
June, 1995FULL MARGIN BRANDS:

AMERICAN SPIRIT  
BARCLAY  
BENSON & HEDGES  
CAMEL  
CAPRI  
CARLTON  
EVE  
EXPORT A  
KENT  
KOOL  
L&M  
LARK  
LUCKY STRIKE  
MARLBORO  
MAX  
MERIT  
MORE  
MULTIFILTER  
NEWPORT  
NOW  
PALL MALL  
PARLIAMENT  
PLAYERS  
PLAYERS NAVY CUT  
RALEIGH  
SALEM  
SARATOGA  
SATIN  
SILVA THINS  
TALL  
TAREYTON  
TRIUMPH  
TRUE  
VANTAGE  
VIRGINIA SLIMS  
WINSTON

DISCOUNT BRANDS:

AAV  
ALBERTSON'S  
ALL AMERICAN VALUE  
ALPINE  
ALWAYS  
AMERICAN  
AUSTIN  
BARGAIN BUY  
BARGAIN KING  
BASIC  
BEACON  
BELAIR  
BEST BUY  
BEST CHOICE  
BEST VALUE  
BETTER VALUE  
BIG MONEY  
BLENDED  
BONUS  
BONUS VALUE  
BRIGHT  
BRISTOL  
BRONSON  
BUCKS  
BULL DURHAM  
CAMBRIDGE  
CARDINAL  
CAVALIER  
CENTURY 25'S  
CHESTERFIELD  
CIMMARON  
CITATION  
CLASS A  
CONTROLLED BRANDS  
COST CUTTER  
COVINGTON  
CRM  
CROWN'S  
DAVE'S  
DIRECTOR'S CHOICE  
DORAL  
DRUM  
DUMAUERIE  
EAGLE  
ECONOBUY  
EPIC  
EXTRA VALUE  
555  
F&L  
FALCON  
FEDERATED FOODS  
FIESTA  
FILTER CROWN  
FILTER DELUXE  
FILTER KINGS  
FILTER PINSTRIPE  
FIRST CHOICE  
FLAVOR  
FOCUS  
FRONTIER  
GENCO  
GENERAL'S  
GOLD LEAF  
GPA  
GPC  
GRIDLOCK  
GUNSMOKE  
HARLEY DAVIDSON  
HERITAGE  
HI-WAY  
HORIZON  
INTERSAFE  
JACKS  
JASMINE  
KINGSPORT  
MAGNA  
MAJOR BRANDS  
MALIBU  
MARKER  
MGAI  
MISTY  
MONARCH  
MONTCLAIR  
MONTICELLO  
MUSTANG  
NO FRILLS  
OLD GOLD  
OMEGA  
PILOT  
PLAIN WRAPPER  
P-Q  
PREMIUM BUY  
PRICE BREAKER DELUX  
PRICE MASTER  
PRIME  
PRIVATE STOCK  
PYRAMID  
QC GENERICS  
QUALITY  
QUALITY DELUX

QUALITY LEAF  
QUALITY SMOKES  
RAINBOW  
RALEIGH EXTRA  
RALPH'S  
RICHLAND 20'S  
RICHLAND 25'S  
RICHMOND  
RITZS  
RIVIERA  
ROTHMAN'S  
ROYALE  
S&L  
SAVANNAH  
SAVVY  
SCOTCH BUY  
SEBRING  
SHENNANDOAH  
SHURFINE  
SINCERELY YOURS  
SLIM PRICE  
SMOKES  
ST. MORITZ  
STERLING  
STORE BRAND  
STYLE  
SUMMIT  
SUNDANCE  
SUNFRESH  
SWITCHERS  
TEMPO  
TOTAL DELUXE  
TOURNEY  
TRI-BRAND  
UST  
VALUE BUY  
VALUE PRIDE  
VALUE QUALITY  
VALUE SENSE  
VALUE TIME  
VENTURE  
VICEROY  
WAVE  
WEIS  
WESTERN FAMILY  
WINCHESTER  
WORTH  
YOURS

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